

Name:

Period:

Class:

Magazine Sketches, Layouts and Design

| | OUTSTANDING | ADVANCED | GOOD | POOR | NEEDS WORK | DOESN'T WORK |
|------------------------|--|---|---|--|--|---|
| | 10 Points | 9 Points | 8 Points | 7 Points | 6 Points | 0 Points |
| Meets Objective | The student completed thumbnail sketches, a rough layout, comprehensive layout and digital mechanical layout that are of outstanding quality . | The student completed thumbnail sketches, a rough layout, comprehensive layout and digital mechanical layout that are of advanced quality . | The student completed thumbnail sketches, a rough layout, comprehensive layout and digital mechanical layout that are of good quality . | The student completed thumbnail sketches, a rough layout, comprehensive layout and digital mechanical layout that are of poor quality or are missing sections . | The student doesn't complete all of the pieces (thumbnails, rough layout, comprehensive layout, mechanical layout). Work is of poor quality . | The artwork does not meet the objective of the project. |
| Magazine Design | The magazine design includes all of the components: background, cover photo, title, story lines, issue date and price. The design is of outstanding quality . | The magazine design includes all of the components: background, cover photo, title, story lines, issue date and price. The design is of advanced quality . | The magazine design includes all of the components: background, cover photo, title, story lines, issue date and price. The design is of good quality . | The magazine design includes most of the components: background, cover photo, title, story lines, issue date and price. The design is of poor quality . | The magazine design includes some of the components: background, cover photo, title, story lines, issue date and price. The design needs work . | The magazine design doesn't include the components: background, cover photo, title, story lines, issue date and price. The design doesn't work . |
| Total | | | | | | |
| | | | | | Total Points for Project | /20 |

Reflection

1. *What is the concept of your magazine?* _____
2. *When you drew your thumbnail sketches what are some of the things you tried to do differently in each sketch?* _____

3. *When you drew your layouts (rough and comprehensive) how did you change and refine your design?* _____

4. *What did you do well in this design? What could you have done better?* _____

